



THE CITY OF SAN DIEGO



# Special Events

## CALENDAR

CITY OF SAN DIEGO OFFICE OF SPECIAL EVENTS

# 2003

### PARADES, STREET FAIRS, FESTIVALS, 10K/5K's, and OTHER EVENTS SCHEDULED ON PUBLIC PROPERTY IN MID-CITY SAN DIEGO

Telephone: (619) 685-1331

Internet: [www.sandiego.gov/specialevents](http://www.sandiego.gov/specialevents)

#### January

- |                                   |      |   |
|-----------------------------------|------|---|
| Saturday<br>7:00 a.m. - 5:00 p.m. | 1/18 | <b>Super Bowl XXXVII (Supper Bowl)</b><br>This event focuses to provide food, fun, and community information for disadvantaged persons. Highlights of this event include music, entertainment, community health information, fun sports clinics for youths, inflatable jump and games for children, and grocery giveaways. <u>Admission:</u> None. <u>Anticipated Attendance:</u> 15,000. <u>Anticipated Participants:</u> Not available. <u>Location:</u> Urban Village City Heights Park (4380 Landis St.). <u>Host Organization:</u> Operation Blessing International, Inc.. <u>General Information:</u> Michael Kowalski @ (757) 226-3402. <u>Media Information:</u> Deborah Bensen @ (757) 226-3440. <u>Vendor Information:</u> Not available. <u>Internet:</u> <a href="http://www.supperbowl.org">www.supperbowl.org</a> .             |
| Friday<br>6:00 a.m. - 5:00 p.m.   | 1/24 | <b>Rebuilding Together</b><br>Become a volunteer by joining others to beautify three homes in the City Heights area of San Diego. Skilled and non-skilled volunteers will work together doing gardening, painting, sweeping, and picking up trash. This is an opportunity to make new friends and do something that you can be proud of. <u>Admission:</u> None. <u>Anticipated Attendance:</u> Not available. <u>Anticipated Participants:</u> 250. <u>Location:</u> City Heights (4870-4880 Lantana Dr.). <u>Host Organization:</u> Rebuilding Together. <u>General Information:</u> Sherry Robinet @ (858) 576-2568. <u>Media Information:</u> Scott Malone @ (619) 231-0096 x-323. <u>Vendor Information:</u> Not available. <u>Internet:</u> <a href="http://www.rebuildingtogether.com">www.rebuildingtogether.com</a> .                |
| Friday<br>11:00 a.m. - 2:00 p.m.  | 1/31 | <b>17th Annual Chinese New Year Celebration</b><br>Welcome to this cultural festival in celebration of the Chinese Lunar New Year. This is the "Year of the Ram". Listen to wonderful Chinese music and see the entertaining and spectacular "Lion Dance" performed in the street amid cracking firecrackers. <u>Admission:</u> None. <u>Anticipated Attendance:</u> 450. <u>Anticipated Participants:</u> Not available. <u>Location:</u> Indochinese Association of San Diego (4536 University Ave. near Chamoune Ave.). <u>Host Organization:</u> Indochinese Association of San Diego. <u>General Information:</u> Michael Wong @ (619) 286-8888. <u>Media Information:</u> Not available. <u>Vendor Information:</u> Not available. <u>Internet:</u> Not available.  |
| Friday<br>5:00 p.m. - 10:00 p.m.  | 1/31 | <b>25th Annual TET Festival (Vietnamese New Year) (3-Day Event)</b><br>Welcome to this cultural festival celebrating the Vietnamese New Year. Highlights of this event includes the fascinating "Lion Dance" and costumed dance performances from various ethnic groups. There will also be food, music, a Karaoke contest, martial arts, games, and a child costume pageant. <u>Admission:</u> None. <u>Anticipated Attendance:</u> 1,000. <u>Anticipated Participants:</u> Not available. <u>Location:</u> City Heights Park (3795 Fairmont Ave.). <u>Host Organization:</u> Vietnamese Federation of San Diego. <u>General Information:</u> Nghiep Le @ (800) 359-2002. <u>Media Information:</u> Not available. <u>Vendor Information:</u> Not available. <u>Internet:</u> <a href="http://www.hiephotnvsd.org">www.hiephotnvsd.org</a> . |

## February

- Saturday 2/1  
9:00 a.m. - 10:00 p.m. **25th Annual TET Festival (Vietnamese New Year) (3-Day Event)**  
Welcome to this cultural festival celebrating the Vietnamese New Year. Highlights of this event includes the fascinating "Lion Dance" and costumed dance performances from various ethnic groups. There will also be food, music, a Karaoke contest, martial arts, games, and a child costume pageant. Admission: None. Anticipated Attendance: 5,000. Anticipated Participants: Not available. Location: City Heights Park (3795 Fairmont Ave.). Host Organization: Vietnamese Federation of San Diego. General Information: Nghiep Le @ (800) 359-2002. Media Information: Not available. Vendor Information: Not available. Internet: [www.hiephotnvsd.org](http://www.hiephotnvsd.org).
- Sunday 2/2  
9:00 a.m. - 5:00 p.m. **25th Annual TET Festival (Vietnamese New Year) (3-Day Event)**  
Welcome to this cultural festival celebrating the Vietnamese New Year. Highlights of this event includes the fascinating "Lion Dance" and costumed dance performances from various ethnic groups. There will also be food, music, a Karaoke contest, martial arts, games, and a child costume pageant. Admission: None. Anticipated Attendance: 4,000. Anticipated Participants: Not available. Location: City Heights Park (3795 Fairmont Ave.). Host Organization: Vietnamese Federation of San Diego. General Information: Nghiep Le @ (800) 359-2002. Media Information: Not available. Vendor Information: Not available. Internet: [www.hiephotnvsd.org](http://www.hiephotnvsd.org).

## March

- Saturday 3/29  
10:00 a.m. - 12:00 p.m. **39th Street Neighborhood Park Dedication**  
There's a new park in town! Join Mayor Dick Murphy, Councilmember Toni Atkins, and Congresswoman Susan Davis at this dedication ceremony. The new park will offer open turf areas, walkways, picnic tables, basketball courts, tot lots, security lighting, and amphitheater seating. Admission: None. Anticipated Attendance: 100. Anticipated Participants: Not available. Location: 39th Street Park (Adams Avenue between 39th St. & Hwy. 15). Host Organization: Dept. Transportation/San Diego Park & Recreation. General Information: Carol Drummond @ (619) 525-8219. Media Information: Not available. Vendor Information: Not available. Internet: Not available.
- Sunday 3/30  
10:00 a.m. - 6:00 p.m. **7th Annual Rolando Street Fair**  
Meet your neighbors! Come to this neighborhood block party that promotes community unity and informs residents about government services and community involvement. Highlights include information booths, miscellaneous merchandise, music, food, clowns, and rides for children. Admission: None. Anticipated Attendance: 12,000. Anticipated Participants: Not available. Location: 4800 block of Rolando Blvd. between El Cajon Blvd. & Solita St. Host Organization: Rolando Community Council. General Information: Doris Perry @ (619) 583-7321. Media Information: Esther Ewel @ (619) 229-9016. Vendor Information: Not available. Internet: [www.sandiegoinsider.com](http://www.sandiegoinsider.com).

## April

## April

Saturday	4/5	<b>7th Annual Taste of City Heights</b>
12:00 p.m. - 5:00 p.m.		The community of City Heights is having a food tasting event. Board the trolley at Fairmount Ave. & Wightman Ave. and go to City Heights where 20 participating restaurants have prepared delightful cuisine for you to sample. Also included is a guided tour of the community. <u>Admission</u> : \$12.00 (adult) - FREE (children age 8 & younger). <u>Anticipated Attendance</u> : 500. <u>Anticipated Participants</u> : Not available. <u>Location</u> : City Heights (various participating restaurants). <u>Host Organization</u> : City Heights Twon Council. <u>General Information</u> : Jack Greeney @ (619) 563-0671. <u>Media Information</u> : Katie Shultz @ (619) 260-1700. <u>Vendor Information</u> : Not available. <u>Internet</u> : www.cityheightstowncouncil.org.
Friday	4/11	<b>21st Annual Cambodian New Year Festival (4-Day Event)</b>
9:00 a.m. - 10:00 p.m.		Come to this cultural festival that honors the Cambodian New Year and have a good time! Enjoy music and costumed dance performances including the coconut dance and folk dancing. Other highlights include delicious food, arts and crafts and cultural gift items. <u>Admission</u> : None. <u>Anticipated Attendance</u> : 400/day. <u>Anticipated Participants</u> : Not available. <u>Location</u> : Colina del Sol Community Park (5319 Orange Ave.). <u>Host Organization</u> : Cambodian Buddhist Society. <u>General Information</u> : Lim Cheang @ (619) 840-6651. <u>Media Information</u> : Not available. <u>Vendor Information</u> : Not available. <u>Internet</u> : Not available.
Saturday	4/12	<b>21st Annual Cambodian New Year Festival (4-Day Event)</b>
9:00 a.m. - 10:00 p.m.		Come to this cultural festival that honors the Cambodian New Year and have a good time! Enjoy music and costumed dance performances including the coconut dance and folk dancing. Other highlights include delicious food, arts and crafts and cultural gift items. <u>Admission</u> : None. <u>Anticipated Attendance</u> : 400/day. <u>Anticipated Participants</u> : Not available. <u>Location</u> : Colina del Sol Community Park (5319 Orange Ave.). <u>Host Organization</u> : Cambodian Buddhist Society. <u>General Information</u> : Lim Cheang @ (619) 840-6651. <u>Media Information</u> : Not available. <u>Vendor Information</u> : Not available. <u>Internet</u> : Not available.
Sunday	4/13	<b>21st Annual Cambodian New Year Festival (4-Day Event)</b>
9:00 a.m. - 10:00 p.m.		Come to this cultural festival that honors the Cambodian New Year and have a good time! Enjoy music and costumed dance performances including the coconut dance and folk dancing. Other highlights include delicious food, arts and crafts and cultural gift items. <u>Admission</u> : None. <u>Anticipated Attendance</u> : 400/day. <u>Anticipated Participants</u> : Not available. <u>Location</u> : Colina del Sol Community Park (5319 Orange Ave.). <u>Host Organization</u> : Cambodian Buddhist Society. <u>General Information</u> : Lim Cheang @ (619) 840-6651. <u>Media Information</u> : Not available. <u>Vendor Information</u> : Not available. <u>Internet</u> : Not available.
Monday	4/14	<b>21st Annual Cambodian New Year Festival (4-Day Event)</b>
9:00 a.m. - 10:00 p.m.		Come to this cultural festival that honors the Cambodian New Year and have a good time! Enjoy music and costumed dance performances including the coconut dance and folk dancing. Other highlights include delicious food, arts and crafts and cultural gift items. <u>Admission</u> : None. <u>Anticipated Attendance</u> : 400/day. <u>Anticipated Participants</u> : Not available. <u>Location</u> : Colina del Sol Community Park (5319 Orange Ave.). <u>Host Organization</u> : Cambodian Buddhist Society. <u>General Information</u> : Lim Cheang @ (619) 840-6651. <u>Media Information</u> : Not available. <u>Vendor Information</u> : Not available. <u>Internet</u> : Not available.

## April

- Saturday 4/26  
10:00 a.m. - 7:00 p.m. **10th Annual Adams Avenue Roots Festival (2-Day Event)**  
Family-oriented musical showcase featuring two stages of diverse artists performing folk, cajun, country, gospel, jazz, cuban, and bluegrass music. This event also includes delicious ethnic foods, a beer garden, workshops, plus booths containing handicrafts and miscellaneous merchandise. Admission: None. Anticipated Attendance: 6,000/day. Anticipated Participants: Not available. Location: Adams Avenue between 34th St. & 35th St....and....Mansfield Street (south of Adams Ave.). Host Organization: Adams Avenue Business Association. General Information: Marco Anguiano @ (619) 282-7329. Media Information: Not available. Vendor Information: Judy Moore @ (619) 282-7329. Internet: [www.gothere.com/adamsave](http://www.gothere.com/adamsave).
- Sunday 4/27  
10:00 a.m. - 7:00 p.m. **10th Annual Adams Avenue Roots Festival (2-Day Event)**  
Family-oriented musical showcase featuring two stages of diverse artists performing folk, cajun, country, gospel, jazz, cuban, and bluegrass music. This event also includes delicious ethnic foods, a beer garden, workshops, plus booths containing handicrafts and miscellaneous merchandise. Admission: None. Anticipated Attendance: 6,000/day. Anticipated Participants: Not available. Location: Adams Avenue between 34th St. & 35th St....and....Mansfield Street (south of Adams Ave.). Host Organization: Adams Avenue Business Association. General Information: Marco Anguiano @ (619) 282-7329. Media Information: Not available. Vendor Information: Judy Moore @ (619) 282-7329. Internet: [www.gothere.com/adamsave](http://www.gothere.com/adamsave).

## May

- Saturday 5/10  
10:00 a.m. - 4:00 p.m. **12th Annual Motorcycles Power Sport Expo**  
Come to this expo and see an array of Honda, Suzuki, Kawasaki, Yamaha motorcycles and power sport merchandise. Come and meet Team Suzuki's Mat Mladin who will be there to greet you. If you like power sports, you're sure to have a good time at this event. Admission: None. Anticipated Attendance: 300. Anticipated Participants: Not available. Location: 4904 El Cajon Blvd. Host Organization: St. Jude Children's Research Hospital. General Information: Steve Sowden @ (619) 379-5350. Media Information: Not available. Vendor Information: Not available. Internet: [www.houseofmotorcycles.com](http://www.houseofmotorcycles.com).
- Friday 5/16  
6:00 a.m. - 10:00 p.m. **12th Annual Bike to Work Day**  
Ride a bike instead of your car and you'll help the environment. If your commute is too far to bike, you and your bike can ride the bus or trolley for FREE all day today! There will be more than 30 pit stops throughout the region offering refreshments to help make this day even better. Admission: None. Anticipated Attendance: 50,000. Anticipated Participants: Not available. Location: San Diego (citywide and countywide). Host Organization: San Diego Transit. General Information: Information @ (619) 233-3004. Media Information: Not available. Vendor Information: Not available. Internet: [www.sdcommute.com](http://www.sdcommute.com).
- Monday 5/26  
8:00 a.m. - 2:00 p.m. **21st Holiday at Home Bazaar**  
The community of Kensington is having a festival featuring food and bakery, handicrafts, clothing, stitchery, pottery, books, and other merchandise. This event is in conjunction with the "Holiday at Home Parade" and "Holiday at Home Relay" events. Admission: None. Anticipated Attendance: 800. Anticipated Participants: Not available. Location: Normal Heights Kensington Library (lawn area at 4121 Adams Ave.). Host Organization: Kensington Social & Athletic Club. General Information: Julie Braden @ (619) 234-2266. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

## May

Monday 5/26  
8:30 a.m. - 10:30 a.m. **21st Annual Holiday at Home Relay**  
The community of Kensington is having a running event consisting of a 1-mile relay of 4-person teams of various ages and abilities. This event is in conjunction with the "Holiday at Home Parade" and "Holiday at Home Festival". Admission: None. Anticipated Attendance: Not available. Anticipated Participants: 200. Location: Marlborough Avenue between Adams Ave. & Palisades Rd. Host Organization: Kensington Social & Athletic Club. General Information: Julie Braden @ (619) 234-2266. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

Monday 5/26  
10:30 a.m. - 11:00 a.m. **21st Annual Holiday at Home Parade**  
The community of Kensington is having a parade consisting of various marching groups, marching bands, banners, clowns, and adorable animals. This event is in conjunction with the "Holiday at Home Festival" and "Holiday at Home Relay" events. Admission: None. Anticipated Attendance: 500. Anticipated Participants: Not available. Location: Marlborough Avenue between Adams Ave. & Palisades Rd. Host Organization: Kensington Social & Athletic Club. General Information: Julie Braden @ (619) 234-2266. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

## June

Saturday 6/7  
10:00 a.m. - 5:30 p.m. **11th Annual City Heights International Celebration**  
Welcome to this multicultural street festival that celebrates community diversity. This non-alcohol fun festival features live music on four stages, dancing in the street, youth art projects, health information, and food and merchandise booths. Plus a "Kid's Fun Zone" and a "Career Corner". Admission: None. Anticipated Attendance: 50,000. Anticipated Participants: Not available. Location: University Avenue between Fairmont Ave. & Menlo Ave. Host Organization: City Heights Community Development Corp.. General Information: Victor Payan @ (619) 584-1535 x-111. Media Information: Not available. Vendor Information: Christina Kish @ (619) 708-2824. Internet: [www.cityheightscdc.org](http://www.cityheightscdc.org).

Saturday 6/14  
10:00 a.m. - 4:00 p.m. **14th Annual Country Fair & Craft Show**  
This festival has it all! Meet the San Diego Gull Girls while enjoying music and dance performances. Other highlights include food, crafts, skits with actors, a dunk tank, adobe brick making, and animal education, plus clowns, a petting zoo, party jump, and games and rides for children. Admission: None. Anticipated Attendance: 5,000. Anticipated Participants: Not available. Location: Chollas Lake Park (6350 College Grove Dr.). Host Organization: San Diego Park & Recreation. General Information: Information @ (619) 527-7683. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

Saturday 6/14  
1:00 p.m. - 3:00 p.m. **Pool Party (Colina Del Sol)**  
It's a pool party! So get into the swim of things and put on your bathing suit to get ready for some splashing fun. The Colina Del Sol Swimming Pool is offering exciting in-water activities and races led by the pool staff. Outside the pool will be games and other fun things to see and do. Admission: FREE (first 100 persons) - \$2.00 (adult) - \$1.50 (senior) - \$1.50 (child) Children age 7 and younger must be accompanied by an adult. Anticipated Attendance: 150. Anticipated Participants: Not available. Location: Colina Del Sol Swimming Pool (4150 54th St.). Host Organization: San Diego Park & Recreation. General Information: Information @ (619) 235-1147. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

## June

Sunday 6/29  
11:00 a.m. - 3:00 p.m. **Taste of Adams Avenue**  
The community of Adams Avenue is having a food tasting event. Participating restaurants along Adams Avenue within the historic districts of Normal Heights, Antique Row, Kensington, and University Heights will be serving samples of tantalizing foods. So, hop on the trolley and come hungry! Admission: \$10.00 (includes trolley bus tour). Anticipated Attendance: 1,500. Anticipated Participants: Not available. Location: Adams Avenue (between Florida St. & 42nd St.). Host Organization: Adams Avenue Business Association. General Information: Information @ (619) 282-7329. Media Information: Not available. Vendor Information: Not available. Internet: [www.gothere.com/adamsave](http://www.gothere.com/adamsave).

## September

Saturday 9/6  
6:00 p.m. - 9:00 p.m. **Mid-Autumn Moon Festival 2003**  
This ancient festival came about as a way for parents to have quality time with their children. During the festival, children will carry colorful lanterns that glow like the moon. Highlights include cultural musical and dance performances, the Lion Dance, and martial arts demonstrations. Admission: None. Anticipated Attendance: 200. Anticipated Participants: Not available. Location: City Heights Park (3795 Fairbanks Ave.). Host Organization: Vietnamese Federation of San Diego. General Information: Nghiep Le @ (800) 359-2002. Media Information: Not available. Vendor Information: Not available. Internet: [www.hiephoinvsd.org](http://www.hiephoinvsd.org).

## October

Friday 10/10  
2:00 p.m. - 3:30 p.m. **Hoover High School Homecoming Parade**  
Hoover High School is having its homecoming parade. Listen to a marching band and see floats and class groups parade down the street to the sound of beating drums and other musical instruments. Cheer on the school's ROTC in their crisp uniforms and other clubs, and organizations as they pass by. Admission: None. Anticipated Attendance: 2,000. Anticipated Participants: Not available. Location: Hoover High School - Highland Ave. - Monroe Ave. - Euclid Ave. - El Cajon Blvd. - Highland Ave. - Hoover High School. Host Organization: Hoover High School. General Information: Jeanie Donaldson or Pablo Villegas @ (619) 283-6281 x-130. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

## November

Saturday 11/15  
11:00 a.m. - 3:00 p.m. **City Heights Family Reading Festival**  
Read and have fun at this festival! Children can take home a FREE book by participating in literacy-based games and activities. Enjoy a puppet show, music, dancing, and circus performances. Listen to wonderful stories from a storyteller and meet the Rad Hatter and Arthur The Aardvark. Admission: None. Anticipated Attendance: 2,000. Anticipated Participants: Not available. Location: City Heights Urban Village (Fairmount Ave. & Washinton St.). Host Organization: International Rescue Committee. General Information: Jeffrey Gangemi @ (619) 641-7535. Media Information: Not available. Vendor Information: Not available. Internet: Not available.

Report Date: 07-20-03